

Reduce Your Students' Financial Stress with Personalized Education

THE STATE OF STUDENT FINANCIAL STRESS



Student Loan Debt has Skyrocketed

Americans owe \$1.5 trillion in student loans, with the average new grad owing \$28,400. About 20% of those borrowers are behind on payments.



Financial Stress Leads to Lower Retention

This stress is a leading cause for students dropping out of school, with the first generation community being hit the hardest. About 30% of first generation students drop out of school within 3 years due to financial stress.



Current Students & Graduates Aren't Saving

Due to the increase in student loan-debt, more than 50% of millennials have savings accounts with balances less than \$5,000. Also, about 25% of millennials are not currently saving for retirement, and have no idea how to start.

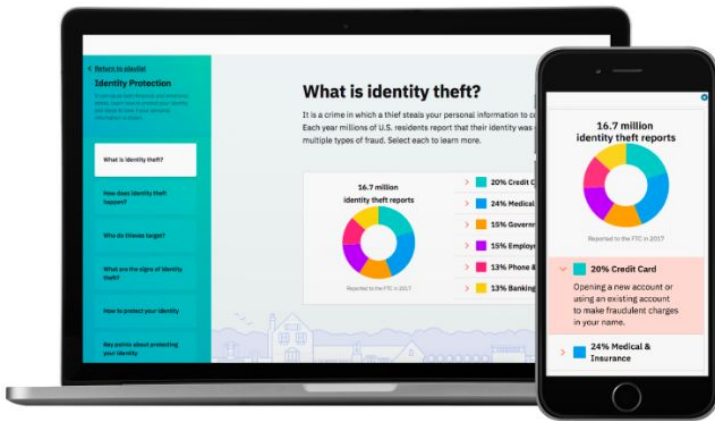
EVERFI'S FINANCIAL EDUCATION SOLUTION

Over the past 11 years, EVERFI has been dedicated to improving the financial capability of Americans of all ages, and has built a network of financial institutions, K12 schools, higher education institutions, educators, thought leaders, and nonprofits dedicated to that mission. EVERFI is dedicated to ensuring college students graduate ready to take on the world, financially literate, and not stressed about their financial future.

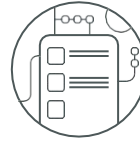
EVERFI is the leader in the financial capability space and has successfully launched programs with both 2-year and 4-year colleges to build financial capability on campus. Working directly with the schools to implement their just-in-time, mobile-first financial education programs, EVERFI ensures that financial education is accessible at every level of the college experience.

Financial Education for University Students

EVERFI's solution provides students with a mobile-first financial education program to build their financial capability and prepare them for their next step in life at no cost to your institution.

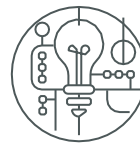


PROGRAM FEATURES



Mobile-First

Mobile-first design allows you to reach students where they are and gives students flexibility to engage with content on the go



Highly Customizable

Fully white-labeled learning platform and customization points allow you to provide a relevant and familiar experience to students



Interactive

Best-in-class, personalized learning experience for student learners with engaging content and interactive exercises to allow them to practice what they learn



Measurable

Comprehensive data reporting on learner activity on the platform for you to provide to your university partners for insight into student financial health

FINANCIAL EDUCATION TOPICS

Our financial education platform includes personalized financial education on these topics and more:

Banking Basics: Checking Accounts, Car Loans, Preventing Overdraft Fees, Credit Cards, Mobile and Online Banking

Building Financial Capability: Identity Protection, Credit Scores & Reports, Creating a Budget, Debt Management, Family Conversations About Money, Taxes - The Basics

Working to Financial Wellness: Paying for College, Emergency Savings, Healthy Financial Habits, Lifestyle Planning & Financial Independence, Mindful Living

www.everfi.com/FinEdforHigherEd

EVERFI

EVERFI, Inc. is the leading education technology company that provides real-world education to learners of all ages through innovative and scalable digital learning. Some of America's leading CEOs and venture capital firms are EVERFI investors including Amazon founder and CEO Jeff Bezos, Google Chairman Eric Schmidt, Twitter founder Evan Williams, TPG Growth, The Rise Fund, Advance Publications, Rethink Education, and Rethink Impact.

EVERFI
2300 N Street NW
Washington, DC 20007
(202) 871-9292
www.everfi.com

